

Department of Business Administration
2021 Exit Survey Results

Respondent Statistics

* Respondents by major:

| | |
|---------------------------|----|
| Accounting | 5 |
| Business Administration | 4 |
| Business Psychology | 0 |
| Marketing | 2 |
| Leadership and Management | 2 |
| Sports Management | 6 |
| TOTAL | 19 |

* Respondents by gender:

| | |
|----------------------|----|
| Male | 9 |
| Female | 9 |
| Prefer not to answer | 1 |
| TOTAL | 19 |

Key Findings

Global Outcomes

G1 – Ethics - 90% of students who responded to the survey agree/strongly agree that they were prepared to demonstrate ethical business conduct.

G2 – Communication – 95% of students who responded to the survey agree/strongly agree that they were prepared to effectively communicate in business.

G3 – Critical Thinking – 95% of students who responded to the survey agree/strongly agree that they were prepared to demonstrate critical thinking skills.

G4 – Technology – 80% of students who responded to the survey agree/strongly agree that they were prepared to use technology in business.

G5 – Management/Leadership – 85% of students who responded to the survey agree/strongly agree that they were prepared to understand management and leadership theories and best practices.

G6 – Career Preparation – 70% of students who responded to the survey agree/strongly agree that the curriculum prepared them for their future career.

Overall Evaluations

85% of students who responded to the survey are satisfied/very satisfied with the instruction received in business program.

75% of students who responded to the survey agree/strongly agree that the curriculum was applicable for today's business issues.

80% of students who responded to the survey were satisfied/very satisfied with the coursework in the program.

85% of students who responded to the survey were satisfied/very satisfied with the overall business program.

100% of students who responded to the survey agree/strongly agree that they would recommend MNU's business program to a friend.

90% of students who responded to the survey agree/strongly agree that MNU's business program prepared them with the knowledge and skills to enter a career in business and/or pursue graduate school or professional certification.

Jobs/Graduate School

30% of students who responded to the survey had a full-time job or job offer in the field of business, prior to graduation when this survey was conducted in April.

5% of students who responded to the survey were already enrolled in graduate school, prior to graduation when this survey was conducted in April.

Where some our students are, or will be, working:

| Company | Job Title |
|-----------------------|---------------------------------|
| Midway Wholesale | Inside Sales |
| Apex Construction | Sales Representative |
| Challenger Sports | Customer Service Representative |
| Rod End Supply | Office Manager/Account Clerk |
| BKD, LLP | Audit Associate |
| Secured Signings, LLC | Client Representative |

Where some our students are attending graduate school:

| School | Program |
|--------------------------------|---------------------------------|
| MidAmerica Nazarene University | Master of Science in Management |

How is your life different as a result of completing this degree? (Open-ended comments)

I am enriched and learned how to think and study better.

I am the first to graduate among my siblings and this has opened many doors for employment.

I have a greater understanding of hard work and ethics in the business setting and in life.

The program helped me work better in teams. Relying on teammates can be difficult but sometimes you have to focus on the things you can control.

Even though my full-time job is not in marketing, I am well prepared and know how to handle certain tasks and communicate with individuals in the business world.

This makes life different because it gives me a better chance of going down the career path I want to take.

It has opened opportunities for me that I would not be able to pursue without this degree.

Better chances for getting a job and a good education.

I am more informed.

I am so confident in the little business-person I am becoming. I feel very knowledgeable when it comes to marketing and overall communicating. I feel well loved and cared for by my peers and professors, and I know I have solid references to use in the future.

I think that attending MNU and completing my degree had totally changed my life for the better. I have learned a lot and made a lot of great connections, and I believe that this degree has set me up for success in the future.

I have more knowledge about the business world.

I have way more opportunities in my career. My leadership abilities and character traits have grown so much from the great example our MNU educators set.

I feel well prepared to enter the workforce and ready to start my next chapter in life.

It has helped me learn more about businesses.

I have a net of people from MNU who are willing to help me in life.