

Brian Merriman

EDUCATION Master of Arts
 Printmaking/Drawing
 Emporia State University
 Emporia, KS

Bachelor of Fine Arts
 Printmaking/Drawing
 Emporia State University
 Emporia, KS

PROFESSIONAL EXPERIENCE 8/05 - present
 Assistant Professor of Graphic Design
 MidAmerica Nazarene University

Responsible for development of curriculum and delivery of instruction for beginning and advanced undergraduate students. Also responsible for management of the graphic design area budget, the hiring and supervision of adjunct instructors and for developing outcomes assessment standards for the graphic design area.

Job responsibilities include:

- Management; supervise adjunct instructors, manage budgets for art and graphic design, review and make purchasing decisions of equipment, supplies and resources
- Instruction; create the classroom experience for beginning and advanced students who are taking a program combining basic and advanced design principles with technology training.
 - Introduction to Digital Media - Adobe CS Applications
 - Typography and Page Design - Adobe InDesign, Illustrator and Flash
 - Information Graphics - Adobe Illustrator, Flash and Dreamweaver
 - Corporate Identity - Adobe Illustrator, Flash and Dreamweaver
 - Digital Imaging - Adobe Photoshop
 - Senior Portfolio - Adobe Flash and Dreamweaver
 - Web Design I and II - Adobe Photoshop, Illustrator and Dreamweaver.
- Advising; responsible for helping graphic design majors and minors with curriculum choices, enrollment, and graduation planning.
- Public relations; responsible for promoting relationships with high school faculty, business partners and potential graphic design employers

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PROFESSIONAL EXPERIENCE
(CONT'D)

10/90 - 8/05

Associate Creative Director
Network Graphics/Rapid Solutions Group
Kansas City, MO

Responsible for creative direction of 14-person art department with an emphasis on high-quality concept, design and production. Clients included Janus Funds, Pfizer Pharmaceuticals, Nufarm Americas, Ronald McDonald House Charities, Fred Pryor Seminars, DST Systems, EquiServe, MetroSports, and TIAA-CREF.

Job responsibilities included:

- Management; supervise a group of designers, production artists, copywriters and illustrators; analyze jobs and distribute assignments; talk with clients to gather information about business and establish creative direction for projects. counsel and direct associates; write performance evaluations
- Design; including logos, brochures, catalogs, publications, multimedia presentations, web sites, trade show displays, trade and consumer advertising and packaging
- Concepting and problem-solving with clients and copywriters, headline writing, idea development
- Photo direction, electronic photo retouching and color correction
- Project management; time and budget management, estimating, client and vendor communication, press approvals, job pre-flighting, and consulting with prepress and printing staff
- Extensive knowledge of photo manipulation, illustration and publishing software, including InDesign, Quark XPress, Photoshop, Illustrator and Acrobat
- Extensive knowledge of lithographic and digital printing, including the planning and preparation of files for linking with databases to do variable content printing

OTHER RELATED EXPERIENCE

Fall 2001 - 8/2005

Adjunct Instructor
Kansas City Art Institute

Adobe Photoshop 2001, 2002

Taught adult beginning-level students the foundations of pixel-based imagery and use of photo manipulation software.

Adobe Illustrator 2003, 2004

Taught adult beginning-level students the foundations of vector-based imagery and the construction of graphics with vector-based software

Typography & Page Design 2002

Taught adult intermediate-level students the elements of typography and the relationship between written content and typographical aesthetics.

Desktop Publishing 2002, 2003, 2005

Taught adult beginning-level students the fundamentals of digital graphic production from computer to press. Taught basics of Quark, Illustrator and Photoshop

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OTHER RELATED EXPERIENCE
(CONT'D)

2004, 2005

Guest Artist

Penn Valley Community College

Graphic Design I

Worked through a specific assignment with students and used that as a platform to deliver a message about the relationship between content and the aesthetic choices which serve to present that content.

1/98 - 5/98

Adjunct Instructor

Emporia State University

Graphic Design I

Taught beginning students the basics of design and the use of computers in graphic production.

9/81 - 5/83

Graduate Assistant Instructor

Emporia State University

Beginning Drawing

Taught entry-level art students and non-majors the fundamentals of visualization and creation with drawing media.

August 1983

Paper Presented

Midwest Regionalist Painters

American Political Science Association

9/97 - 12/99

Art Smart Volunteer

Shawnee Mission School District

2004

Member, Marketing Advisory Board

Southwestern College, Winfield, KS

2003-present

Member, Career Training Advisory Board

Eudora High School, Eudora, KS

March 2005

Presentation & Photography Exhibit

Marsh Rainbow Bridges in Kansas

Anderson County Historical Society, Garnett, KS

September 2007 - April 2008

Graphic Design Education

Marketing Research Project

for Neenah Paper

Online survey design, focus group design,
management of student participants

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AWARDS
AND RECOGNITION

KCDMA Ambit Award — 1994, 1995, 1997, 1999, 2002, 2004
 Kansas City Advertising Club Omni Awards, Bronze Award — 1996
 Honorable Mention, International Publishing Management
 Association Awards — 1995
 Printing Industries of America Premier Print Award — July 1997
 American Printing Awards, Silver Medal — May 1998
 Kansas City Litho Craftsmen, Bronze Award — May 1999
 Fountain Award, Business Marketing Association — 1999, 2002, 2004
 Best of Show, 2004
 KC-AIGA Literacy Poster Competition Winner — October 2000
 Public Relations Society of America Prism Award — September 2001
 Feature Story - *Emporia (KS) Gazette* — October 2006
 Feature Story - *Kansas City Star* — March 2008
 AIGA-KC A6 Show — Award Winner, Personal/Non-Commercial Category

MEMBERSHIPS

Kansas City Advertising Club
 Kansas City Direct Marketing Association
 American Institute of Graphic Arts - Kansas City
 University and College Designers Association

PUBLICATIONS

April 2007
 Plains Song Journal
 Literary Magazine published by the
 Center for Great Plains Studies
 University of Nebraska, Lincoln
 Photographs

April 2008
 Plains Song Journal
 Literary Magazine published by the
 Center for Great Plains Studies
 University of Nebraska, Lincoln
 Photographs

May 2007
 Spring Formal
 Literary Magazine published by the
 Kansas City Art Institute
 Photographs

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EXHIBITS

April 2012
43rd Annual Smoky Hill
Art Exhibition
Hays Arts Council Gallery
Hays, KS
Drawings

February 2012
2012 Juried Exhibition
Midwest Center for Photography
Wichita, KS
Photographs

February 2011
Essential Kansas
Juried Exhibition
Emporia Arts Council Gallery
Emporia, KS
Photographs

April 2011
Permanent Collection
Flint Hills Discovery Center
Manhattan, KS
Photographs

June 2011
Symphony of the Flint Hills
Art Exhibition
Council Grove, KS
Alta Vista, KS
Photographs

April 2010
Academy of Fine Arts National
Juried Art Exhibition
Academy of Fine Arts
Lynchburg, VA
Drawings

August 2010
AIGA-Kansas City A6 Show
Kansas City, MO
Award Winner, Personal/
Non-Commercial Category
Graphic Design

March 2009
Emporia State University
Center For Great Plains Studies
Online Gallery
Photographs

April 2009
Images Gallery
Kansas City, MO
Juried Exhibition
Drawings

April 2009
40th Annual Smoky Hill
Art Exhibition
Hays Arts Council Gallery
Hays, KS
Drawings

April 2008
Images Gallery
Kansas City, MO
Juried Exhibition
Drawings

April 2008
Krzyzanowski Studio
Kansas City, MO
One-man show
Photographs and Drawings

September-December 2006
Emporia Arts Council
Emporia, KS
One-man show
Photographs

May 2006, May 2007, May 2008
MidAmerica Nazarene University
Olathe, KS
Student/Faculty Show
Drawings

October 2005
Krzyzanowski Studio
Kansas City, MO
One-man show
Photographs

March 2005
Anderson County Historical
Society, Garnett, KS
Marsh Rainbow Bridges
in Kansas
Presentation & Photography
Exhibit

October 2004
Krzyzanowski Studio
Kansas City, MO
Marsh Rainbow Bridges
in Kansas
Photographs

June 2003
Intro Gallery
Mission, KS
One-man show
Drawings

April 1998
Emporia State University
Faculty Show
Drawings

April 1983
Graduate Thesis Exhibit
Prints and Drawings