Professional Studies in Management (PSM) Department – 2020-2021 Annual Report

The following tables include:

- Six Global Business Outcomes
- One Major Specific Outcome per program
- Three General Education Outcomes

Each contain the relevant means of assessment, criterion for success, data, actions taken, and results of the actions taken.

GB1: Ethics – E will develop an personal philos	ance Indicator Business gradua d demonstrate a sophy that integ iples with ethica uct.	1. St rates in II su	tudents will demon		pplication of both a personal philosophy and the ability to recognize/engage phy of Life paper; Peregrine results (external measure); exit and alumni
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)
75% of students will score 80% or higher on the assignment.	Philosophy of Life Summary Paper	30 of 34 students (88%)	Performance is as intended even with increasing the measure to 75% will score 80% or above.	No action taken.	Phil. of Life Assn. 120.00 100.00 80.00 40.00 20.00 0.00 100.00 40.00 20.00 100.00

50% of students will score 60% or above on individual topic on external measurement (Peregrine).	PEREGRINE	60% of students scored at or above 60%. (6 of 10 students)	Goal met.	No action taken.	PEREGRINE 100.00 80.00 60.00 40.00 20.00 AY17 AY18 AY 19 AY 20 AY 21
75% of students will agree or strongly agree on survey responses.	Exit Surveys- Question 1.1 (Program as adequately prepared you to demonstrate ethical business conduct)	Met or exceeded the performance measure. 25 of 26 (96%)	Performance is as intended even with the increase to 75%.	Will continue to monitor trends	Exit Survey -Ethics 100.00 80.00 40.00 20.00 0.00 40.4

60% of students will score satisfactory or above on survey responses.	Alumni Surveys - (Question 10.5: How satisfied are you with the following aspect of	Met or exceeded the performance measure. 15 of 16 alumni surveys (94%) scored satisfactory or	Performance is as intended. (increased from 50% measure to 60% this year)	No action taken.	Alumni Surveys 100.00 80.00
	MNU's business program – Emphasis on Christian Ethics)	very satisfied.			AV 20 AV 13 AV 14 AV 15 AV 15 AV 15 AV 16 AV 16 AV 17 AV 17 AV 18

Performance Indicator	
GB2: Communication – Business	Objectives:
graduates will be able to communicate	Students will demonstrate effective written communication. (Capstone case study Final Paper)
effectively using appropriate methods	2. Students will demonstrate effective oral presentation skills. (Oral presentation for Capstone case study)
and tools.	

		Analysis o			
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)
75% of all students will score 75% or higher on the assignment.	CAPSTONE Case Study Oral Presentation (Formerly Applied Project Final Presentation) (ORAL)	90% exceeded the performance measure. (27 of 30 students)	Performance is as intended.	None taken. Changed to Capstone Case Study in AY 20.	Capstone Present. 100.00 80.00 60.00 40.00 20.00 AY 18 AY 19 AY 20 AY 21
75% of all students will score 75% or higher on the assignment.	CAPSTONE Case Study Written Report (Formerly Applied Project Final Paper) (WRITTEN)	77% met or exceeded the performance measure. (23 of 30 students)	Performance is as intended.	None taken. Will continue to monitor for trends.	Capstone Final Paper 100.00 80.00 60.00 40.00 20.00 AY 17 AY 18 AY 19 AY 20 AY 21

75% will score satisfied or extremely satisfied on Exit Survey.	Exit Survey – Question 1.2 (adequately prepared you to effectively communicate in business)	Met or exceeded the performance measure. 24 of 26 (92%)	Performance is as intended.	Performance measure increased to 75% of students will agree or strongly agree (For AY 20)	Exit Survey - Comm. 100.00 80.00 60.00 40.00 20.00 0.00 AY 17 AY 18 AY 19 AY 20 AY 21
60% will score satisfied or extremely satisfied on Alumni Survey.	Alumni Surveys - (Questions 10.3 and 10.4 – rate the level of preparation you received from MNU's business program in oral and written communication skills)	Met or exceeded the performance measure. 13 of 16 alumni surveys (81%) scored satisfactory or very satisfied on oral communication. 13 of 16 (81%) scored satisfactory or very satisfied on written communication.	Performance is as intended.	Increased the performance measure to 60% of students will score satisfactory or above on survey responses (For AY 20)	Alumni Survey - Comm. 100.00 80.00 40.00 20.00 0.00 RM 18 Ord written AN 20 Ord wr

Performance Indicator	
GB3: Critical thinking – Business	Objectives:
graduates will be able to demonstrate	1. Students will demonstrate critical thinking skills and competencies within the business content (Professional
critical thinking skills and	Growth Plan paper and arctic survival simulation).
competencies in business content	
<mark>areas.</mark>	

		Analysis	of Results		
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)
75% will score 80% or above on Professional Growth Plan	Professional Growth Plan	100% met or exceeded the performance measure (17 of 17 students).	Performance is as intended.	Increased the performance measure to 75% of students will score 80% or higher on assignment for AY20.	Prof. Growth Plan 100.00 80.00 60.00 40.00 20.00 0.00 AY 17 AY 18 AY 19 AY 20 AY 21

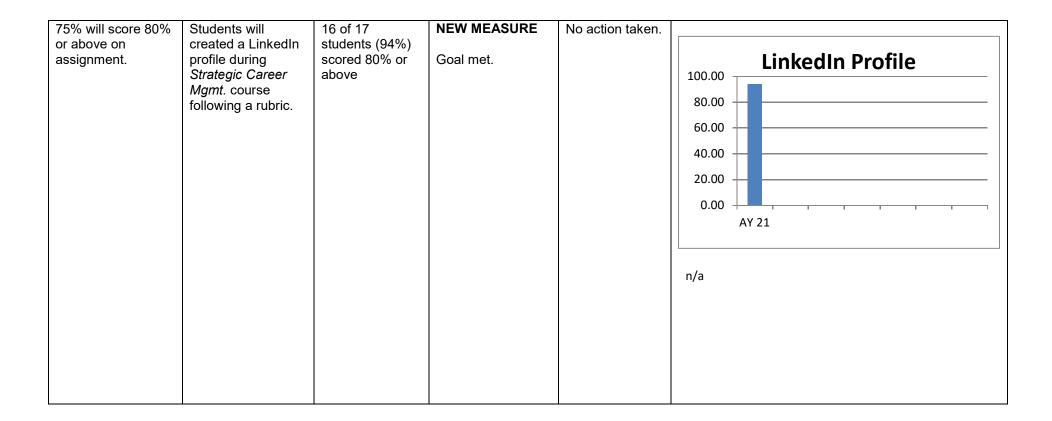
Not collected AY 21	Desert Survival and Arctic Survival Simulation rankings. For AY22 – we will use Arctic Survival simulation results only.	Due to an oversight, no data was collected during AY21.		For AY 22, 50% of Individual student scores on Arctic ranking will be at or below 50 points.	Desert/Arctic Survival Rankings 100.00 80.00 60.00 40.00 20.00 AY 16 AY 17 AY 18 AY 19 Ay 20
75% will score satisfied or extremely satisfied on Exit Survey.	Exit Survey – Question 1.3 (adequately prepared you to demonstrate critical thinking)	Met or exceeded the performance measure. 25 of 26 (96%)	Performance is as intended.	Increased the performance measure to 75% of students will agree or strongly agree (for AY20)	Exit Survey - Crit Think. 100.00 80.00 60.00 40.00 20.00 AY 17 AY 18 AY 19 AY 20 AY 21

60% will score satisfied or extremely satisfied on	Alumni Surveys - (Questions 10.5 -Please rate the	Met or exceeded the performance measure. 15	Performance is as intended.	Increased the performance measure to 60% of	Alumni Survey
Alumni Survey.	level of preparation you received from MNU's business program in problem solving and decision making skills)	of 16 alumni surveys (94%) scored satisfactory or very satisfied.		students will score satisfactory or above on survey responses (for AY20)	80.00 60.00 40.00 20.00 AY 14 AY 17 AY18 AY 19 AY 20 AY 21

GB4: Technology -	nance Indicator Business graduates way use technology to brocesses and	1. Stu Po Co	Objectives: 1. Students will use technology to enhance business processes and assist with future preparation (I Portfolio and LinkedIn Profile in Strategic Career Management, Virtual Meeting held in Communication and Conflict Management, E-Portfolio assignment in Leadership Challenges, and Exit and Alumni Surveys).					
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Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	ccess Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)			
75% will score 80% or above on assign ment.	Google sites) will be created by each	Met performance measure in 17 of 17 (100%).	Goal met for this year. Will continue to collect data and assess trends. We will emphasize to students this is a marketing tool they can use throughout their career and encourage them to keep it up to date.	Increased the performance measure to 75% of students will score 80% or higher on assignment for AY 20. No other action taken this year.	E-Portfolio 80.00 40.00 20.00 AY 17 AY 18 AY 19 AY 20 AY 21			

75% will score 80% or above on assignment.	Virtual Meeting Score (In Communication & Conflict Mgmt course, students will work as a group and hold a virtual business meeting. Will be graded on a rubric)	4 of 5 groups (80%) scored 80% or above on the assignment.	NEW MEASURE Goal met.	No action taken.	Virtual Bs. Meeting 80.00 60.00 40.00 20.00 AY21
75% will score satisfied or extremely satisfied on Exit Survey.	Exit Survey – Question 1.4 (whether tech. skills increased as a result of the OL program)	18 of 26 students scored satisfactory or very satisfied on this question. (69%)	Goal not met. This was a higher goal set in AY 20.	New tech. assignments added this year, so we will continue to see if that makes a difference in results. Also increased performance measure to 75% of students will agree or strongly agree for AY20. No additional action taken.	

60% will score satisfied or extremely satisfied on Alumni Survey.	Alumni Surveys - (Questions 10.7 – Please rate whether tech. skills increased as a result of OL program)	9 of 16 alumni surveys (56%) scored satisfactory or very satisfied.	Measure was not met.	New tech. assignments added this year, so will continue to see if that affects alumni results. No additional action taken.	
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75% will score 80%	In Leadership	38 of 41 (93%)	NEW MEASURE	No further	
or above on assignment.	Challenges and Best Practices course, students will add to their existing E-portfolio. Students will choose a famous quotation and provide an explanation of why it represents their leadership philosophy.	scored 80% or above.	Goal met.	action taken.	E-Portfolio Assn: Leadership 100.00 80.00 40.00 20.00 AY 21

Performance Indicator	
GB5: Management & Leadership -	Objectives:
Business graduates will demonstrate	1. Students will be able to show awareness and understanding of management and leadership theories
awareness, understanding, as as	and skills, and mastery of adaptability (Leadership Challenges Summary Paper, Peregrine, Exit and
appropriate, mastery of management a	Alumni Surveys).
leadership theories and skills and	
adaptability.	

		Analysis of F	Results		
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)
75% will score 80% or above on Leadership Challenges Summary Paper	Leadership Challenges Summary Paper	40 of 41 students (98%) met or exceeded the performance measure	Performance was as intended.	No action taken.	Lead.Chall. Paper 100.00 90.00 80.00 70.00 60.00 50.00 40.00 30.00 20.00 10.00 0.00 AY 17 AY 18 AY 19 AY 20 AY 21

50% of individual scores will be at or above 60% based on individual topic	vidual scored at or a 60% on individual scores in Leadership.		Performance was met. Performance	Increased the performance measure to 50% will score at or above 60% on	Peregrine Test: Leadership & Mgmt.				
on external measurement (Peregrine).		80% scored at or above 60% on individual scores in Management. Out of 10 students	was met	was met	individual topic on Peregrine. Second year at higher measure – will continue to monitor.	on Peregrine. Second year at higher measure – will continue to	on Peregrine. Second year at higher measure – will continue to	90.00 80.00 70.00 60.00 50.00 40.00 30.00 20.00 10.00 0.00	ad. mt.
					AY 19 Lead. AY 19 Mgmt. AY 20 Lead.	AY 20 Mgmt. AY 21 Lead. AY 21 Mgmt.			
75% will score satisfied or extremely satisfied on Exit Survey.	Exit Survey – Question 1.5 (adequately prepared us to understand management and leadership theories/practices	Met or exceeded performance measure. 25 of 26 students (96%)	Performance is as intended.	Increased the performance measure to 75% of students will agree or strongly agree for AY 20.	Exit Survey by 80.00 60.00 40.00 20.00 AY 17 AY 18 AY 19 AY				

60% will score above average or excellent on Alumni Survey.	Alumni Surveys - (Questions 10.1 and 10.8 –Please rate the level of preparation you received from MNU's business program in leadership skills) 10.1 is Leadership	Met or exceeded this measure. 14 of 16 alumni surveys (88%) scored satisfactory or very satisfied on Leadership question and on Teamwork question.	Performance is as intended.	Increased the performance measure (for AY 20) to 60% of students will score satisfactory or above on survey responses. Goal still met	80.00 60.00 40.00 20.00
	Leadership 10.8 is teamwork			Goal still met.	O.00 AY 18 AY 18 AY 19 AY 19 AY 20 AY 20 AY 21 AY 21 Lead Team Lead Team Lead Team Lead Team

Performance indicator							
GB6 – Future Preparation. Business							
graduates will be prepared for the							
external marketplace, for future							
employment, career advancement,							
graduate studies, and/or professional							
certifications.							

Objectives:

- Students will show understanding of strategic career management through a professional growth plan.
 Students will show application of career self-management (Leadership challenges paper, exit and alumni surveys).

	Analysis of Results				
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)
75% will score 80% or above on Professional Growth Plan	Professional Growth Plan	100% met or exceeded the performance measure (17 of 17students)	Performance is as intended.	Increased the performance measure to 75% of students will score 80% or higher on assignment for AY20. No additional action.	Prof. Growth Plan 100.00 80.00 40.00 20.00 AY 17 AY 18 AY 19 AY 20 AY 21

75% will score 80% or above on Leadership Challenges Summary Paper	Leadership Challenges Summary Paper	98% met or exceeded the performance measure 40 of 41 students).	Performance is as intended.	Increased the performance measure to 75% of students will score 80% or higher on assignment for AY 20	Lead.Chall. Paper 100.00 80.00 60.00 40.00 20.00 0.00 AY 17 AY 18 AY 19 AY 20 AY 21
75% will score satisfied or extremely satisfied on Exit Survey.	Exit Survey: Question 2.2 (adequately prepared me to enter or advance in chosen career and/or grad studies	85% (22 of 26 students)	Performance is as intended.	Increased the performance measure to 75% of students will agree or strongly agree for AY 20. Will continue to monitor for trends.	Exit Survey 100.00 80.00 40.00 20.00 AY 17 AY 18 AY 19 AY 20 AY 21

60% will score above average or excellent on	Alumni Surveys - (Questions 11.1	Goal was met. 15 of 16 alumni (94%) .	Performance as intended.	Increased the performance measure to	Alumni Survey
Alumni Survey.	-My academic experiences in MNU's program better prepared me to manage my career and increased my confidence in approaching career opps/career advancement.			60% of students will score satisfactory or above on survey responses for AY 20	100.00 80.00 60.00 40.00 20.00 0.00 AY 17 AY 18 AY 19 AY 20 AY 21

Perforn	nance Indicator						
OL 1-(Major Specific Measure)		1.	Objectives: 1. Students will demonstrate practical knowledge of problem solving, teamwork, management a leadership skills (Leadership Challenges Summary Paper, Peregrine, exit and alumni survey)				
		Analysis	of Results				
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)		
75% will score 80% or above on Leadership Challenges Summary Paper	Leadership Challenges Summary Paper	98% met or exceeded the performance measure (40 of 41 students).	Performance is as intended.	Assignment measured for AY22 will be changed to the Capstone Case Study Final Paper – this represents a more comprehensive project showing what students learned about problem solving, teamwork, mgmt. and leadership.	Lead.Chall. Paper 100.00 90.00 80.00 70.00 60.00 50.00 40.00 30.00 20.00 10.00 AY 17 AY 18 AY 19 AY 20 AY 21		

50% of individual scores will be at or above 60% based on individual topic on external measurement (Peregrine).	Peregrine	8 of 10 students (80%) in Leadership 8 of 10 students (80%) in Mgmt.	Performance was met.	Increased the performance measure to 50% will score at or above 60% on national averages on Peregrine. Continue to monitor for trends.	Peregrine Test: Mgmt. and Leadership 100.00 80.00 40.00 20.00 AY 19 AY 19 AY 20 AY 20 AY 21 AY 21 Lead. Mgmt. Lead Mgmt. Lead Mgmt.
75% will score satisfied or extremely satisfied on Exit Survey.	Exit Survey – Question 1.5 (adequately prepared us to understand management and leadership theories/practices)	Met or exceeded performance measure. 25 of 26 students; (96%)	Performance is as intended.	Increase the performance measure to 75% of students will agree or strongly agree.	Exit Survey 100.00 80.00 40.00 20.00 AY 17 AY 18 AY 19 AY 20 AY 21

60% will score above average or excellent on	Alumni Surveys - (Questions 10.1 and 10.8 –Please	Met or exceeded this measure.	Performance is as intended.	Increased the performance measure to		Alumni Survey	
Alumni Survey.	rate the level of preparation you received from MNU's business program in leadership skills) 10.1 is Leadership 10.8 is teamwork	14 of 16 students (88%) Leadership 14 of 16 students (88%) Teamwork		60% of students will score satisfactory or above on survey responses (for AY 20)	100.00 80.00 60.00 40.00 20.00 0.00	AY 19 AY 19 AY 20 AY 20 AY 21 AY 21 Lead. Team Lead Team	