Graduate Studies in Management 2020-2021 Outcomes Assessment Annual Report **MBA**

The following tables include:

- Six Global Business Outcomes

1 Major Specific Outcome per program

ach contain the relevant means of assessment, criterion for success, data, actions taken, and results of the actions taken.

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Performance Indicator								
GB1: Ethics – Business graduates will			Objectives: Students will develop and demonstrate a personal philosophy that integrates Christian principles with					
develop and demonstrate a personal			ethical business conduct. (MGMT 6002 Personal & Corporate Ethics – Case Study) (Exit Survey) (Alumni					
philosophy that in	ntegrates Christian		Survey)	Survey)				
principles with etl	hical business con	duct.						
		A	nalysis of	Results				
Performance	Performance Description of Areas of Analysis		Analysis	Results of Action Taken	Graphs or Tables of Resulting Trends for 3-5 Years			
Measure	Measurement	Success and Action		and Action	(occurs in the following year)	(Please graph all available data up to five years.)		
(Competency)	Instrument			Taken				

Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)		
80% of students will score 80% or higher on the rubric.	MGMT 6002 Case Study	2017 52/58 = 90% 2018 30/33 = 91% 2019 MBA 70 OMBA 10 & 11 15/17 = 88% 2020 MBA 73 OMBA 12 & 13 27/31 = 87% 2021 MBA 76 OMBA 16 & 17 35/37 = 95%	Performance target met	No action taken	Ethics Case Study 100 98 96 96 94 92 90 88 88 86 84 82 80 ■ 2017 ■ 2018 ■ 2019 ■ 2020 ■ 2021		

50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MBA program has prepared them to demonstrate ethical business conduct. (Q1.1)	2017 14/14 = 100% 2018 33/35 = 94% 2019 MBA 64 & 65 OMBA 4 & 5 10/10 = 100% 2020 MBA 67 & 68 OMBA 7 & 8 12/12 = 100% 2021	Performance target met	No action taken	Exit Survey: Ethics 100
50% of alumni	Alumni	MBA 70 OMBA 10, 11, & 12 14/14 = 100% 2016 5/7 = 71%	Performance	No action taken	Alumni Survey: Ethics
will agree or strongly agree with the statement.	Survey - Level of agreement that the MBA program has prepared them to demonstrate Christian ethics. (Q9.5)	2017 MBA 57 & 58 7/7 = 100% 2018 MBA 59, 60 & 61 OMBA 1 9/10 = 90% 2019 MBA 62 & 63 OMBA 2 & 3 4/5 = 80%	target met		100 100 100 100 80 80 80 80 80 80 80 80 80 80 80 80 8
		2020 MBA 64 & 65 OMBA 4 & 5 4/5 = 80%			

		2021 MBA 67, 68, & 70 OMBA 7, 8, 10, 11, & 12 6/6 = 100%			
50% of students will score at or above 50 percent.	Peregrine Major Field Test — Business Ethic Section	2017 MBA 59 & 60 2018 LMBA 2, MBA 61, 62, 63 OMBA 1, 2, 3 2019 MBA 64 & 65 OMBA 4 & 5 2020 MBA 67 & 68 OMBA 7 & 8 24/25 = 96% 2021 MBA 70 OMBA 10, 11, & 12 20/22 = 91%	Performance target met	No action taken	MBA Major Field Test: Business Ethics 100

Performance Indicator	
GB2: Communication - Business graduates	Objectives: Students will be able to communicate both orally and in writing effectively using appropriate
will be able to communicate effectively using	methods and tools. (PMGT 7003 Foundations for Project Management Case Study Projects and
appropriate methods and tools.	Presentations) (Exit Survey) (Alumni Survey)

		Analysis of l	Results			
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)	
80% of students will score 80% or higher on the rubric.	PMGT 7003 Case Study Projects and Presentations	2017 56/56 = 100% 2018 9/11 = 82% 2019 MBA 67 & 68 OMBA 7 & 8 29/29 = 100% 2020 MBA 70 & 73 OMBA 10, 11, 12, & 13 82/83 = 99% 2021 MBA 76 & OMBA 16 21/21 = 100%	Performance target met	No action taken	Project Management Case Study Projects and Presentations 100 82 80 60 40 20 0 2017 2018 2019 2020 2021	

50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MNU MBA program has prepared them to effectively communicate in business. (Q1.2)	2017 14/14 = 100% 2018 32/35 = 91% 2019 MBA 64 & 65 OMBA 4 & 5 10/10 = 100% 2020 MBA 67 & 68 OMBA 7 & 8 10/12 = 83% 2021 MBA 70 OMBA 10, 11, & 12 14/14 = 100%	Performance target met	No action taken	Exit Survey: Communication 100 100 100 80 83 60 40 20 2017 2018 2019 2020 2021
50% of alumni will agree or strongly agree with the statement.	Alumni Survey - Level of agreement that the MNU MBA program has prepared them to effectively communicate in business. (Q10.2 Oral presentation skills Q10.3 Written communication skills)	2016 Oral: 5/7 = 71% Written: 5/7 = 71% 2017 Oral: 4/6 = 67% Written: 5/6 = 83% 2018 Oral: 5/10 = 50% Written: 7/10 = 70% 2019 Oral: 4/5 = 80% Written: 3/5 = 60% 2020 Oral: 4/5 = 80% Written: 3/5 = 60% 2021 MBA 67, 68, & 70	Performance target met	No action taken	Alumni Survey: Communication 83 80 7171 67 60 40 20 2016 2017 2018 2019 2020 2021 Oral Written

OMBA 7, 8, 10, 11, & 12 4/6 = 67% (oral) 5/6 = 83% (written)	

Performance Indicator
GB3: Critical Thinking – Business
graduates will be able to demonstrate
critical thinking skills and competencies
in business content areas.

Objectives: Students will be able to demonstrate critical thinking skills and competencies in business content areas. (Management Theory (no longer taught) -- Organizational Culture Audit) (MGMT 6703 Strategic Management - Case Study) (Exit Survey) (Alumni Survey)

		Analysis of Results				
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Year (Please graph all available data up to five years.)	
80% of students will score 80% or higher on the rubric.	MGMT 6703 Case Study	2017 22/23 = 96% 2018 32/32 = 100% 2019 MBA 64 & 65 OMBA \$ & 5 29/30 = 97% 2020 MBA 67 & 68 OMBA 7 & 8 24/26 = 92% 2021 MBA 70 OMBA 10, 11, & 12 21/24 = 87.5%	Performance target met	No action taken	Strategic Management Case Study 100 98 96 94 92 90 88 88 86 84 82 2017 2018 2019 2020 2021	

50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MNU MBA program has adequately prepared the student to demonstrate critical thinking skills. (Q1.3)	2017 14/14 = 100% 2018 31/35 = 89% 2019 MBA 64 & 65 OMBA 4 & 5 10/10 = 100% 2020 MBA 67 & 68 OMBA 7 & 8 10/12 = 83% 2021 MBA 70 OMBA 10, 11, & 12 13/14 = 93%	Performance target met	No action taken	Exit Survey: Critical Thinking 100 89 80 40 20 2017 2018 2019 2020 2021
50% of alumni will agree or strongly agree with the statement.	Alumni Survey - Level of agreement that the MNU MBA program has adequately prepared the student to demonstrate problem- solving and decision- making skills. (Q10.4)	2016 4/7 = 57% 2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020 MBA 64 & 65 OMBA 4 & 5 3/5 = 60% 2021 MBA 67, 68, & 70	Performance target met	No action taken	Alumni Survey: Critical Thinking 100

OMBA 7, 8, 10, 11, & 12 5/6 = 83%		

Performance Indicator						
GB4: Technology – Business						
graduates will be able to effectively						
use technology to enhance business						
processes and presentation.						

Objectives: Students will be able to effectively use technology to enhance business processes and presentation. (Microsoft Office Certification Exams -- no longer used) (MGMT 6233 Technology for Managers – Applied Spreadsheet Project) (Exit Survey) (Alumni Survey)

		Analysis o	of Results		
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)
80% of students will score 80% or higher on the rubric.	MGMT 6233 Applied Spreadsheet Project	2017 31/34 = 91% 2018 25/30 = 83% 2019 MBA 70 OMBA 10 & 11 13/13 = 100% 2020 MBA 73 OMBA 12 & 13 23/25 = 92% 2021 MBA 76 OMBA 16 & 17 31/36 = 86%	Performance target met	No action taken	Applied Spreadsheet Project 100 91 92 83 80 70 60 50 40 30 20 10 0 2017
+					

50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MNU business program prepared the student to use technology in business. (Q1.4)	2017 10/14 = 71% 2018 25/35 = 71% 2019 MBA 64 & 65 OMBA 4 & 5 8/10 = 80% 2020 MBA 67 & 68 OMBA 7 & 8 9/12 = 75% 2021 MBA 70 OMBA 10, 11, & 12 11/14 = 79%	Performance target met	No action taken	Exit Survey: Technology 100
50% of alumni will agree or strongly agree with the statement.	Alumni Survey - Level of agreement that the MNU business program prepared the student to use technology in business. (Q10.6)	2016 1/7 = 14% 2017 2/6 = 33% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020 MBA 64 & 65 OMBA 4 & 5 3/5 = 60% 2021 MBA 67, 68, & 70	Performance target met	2017: These alumni took Technology for Managers before many changes were made to the course. With the upward trend and the positive exit survey results, no changes will be made. The Alumni Survey results will continue to be monitored.	Alumni Survey: Technology 100 80 80 60 40 33 20 2017

OMBA	7, 8, 10,	
11,	& 12 = 67%	
4/6 =	= 67%	

GB5: Managem graduates will de understanding, a	formance Indicatent and Leaders emonstrate awarer and, as appropriated leadership theori	hip – Business ness, , mastery of	best practices Theory (no lo	an awareness and unders nger taught) Chapter (te through application of management and leadership theory and standing of how to be an effective manager/leader. (Management Online Quizzes) (MGMT 6103 Organizational Leadership		
Performance Measure (Competency)	Description of Measurement Instrument	Analysis o Areas of Success	f Results Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)		
80% of students will score 80% or higher on the rubric.	MGMT 6103 Individual Leader Analysis	2017 56/59 = 95% 2018 22/23 = 96% 2019	Performance target met	No action taken. Will continue to monitor for trends.	Individual Leader Analysis 95 96 93 89 83 80 60		

MBA 68 & 70 OMBA 8 & 10

28/30 = 93%

2020 MBA 73 OMBA 11, 12,

& 13 40/45 = 89%

2021 MBA 76 OMBA 16 & 17 35/42 = 83%

40

20

■2017 **■**2018 **■**2019 **■**2020 **■**2021

50% of students will	Exit Survey - Level of	2017 14/14 = 100%	Performance target met	No action taken					
agree or	agreement	2010	gov			Exit Su	rvey: Mgm	t & Ldrsh	a
strongly agree	that the	$ 2018 \\ 31/35 = 89\% $				100	100	100	
with the	MNU				100 ——				
statement.	business	2019 MBA 64 & 65			98 —				
	program has	OMBA 4 & 5			96 ——				93
	prepared the student to	10/10 = 100%			92				
	understand	2020			90 —		89		
	management	MBA 67 & 68			88 ——				
	& leadership	OMBA 7 & 8			86 ——				
	theories and	12/12 = 100%			84 ——				
	best .	2021			82 —				
	practices.	MBA 70 OMBA 10, 11,				2017	■2018 ■2019	■ 2020 ■ 202	21
	(Q1.5)	& 12							
		13/14 = 93%							
50% of	Alumni	2016	Performance	No action taken					
alumni will	Survey -	4/7 = 57%	target met	No action taken		Alumni 9	Survey: Mg	mt & Ldr	shp
agree or	Level of	2015			100				100
strongly agree	agreement	$ \begin{array}{r} 2017 \\ 4/6 = 67\% \end{array} $			100		80		
with the	that the				80 ——	67			
statement.	MNU	$ \begin{array}{rcl} 2018 \\ 8/10 &= 80\% \end{array} $			60 —		60	60	
	business	8/10 - 80/0			00				
	program has prepared the	2019			40 ——				
	student to	MBA 62 & 63 OMBA 2 & 3			20				
	develop	3/5 = 60%			20 —				
	leadership	2020			0 —				
	skills.	2020 MBA 64 & 65				2 017	■2018 ■2019	■ 2020 ■ 202	21
	(Q10.1)	OMBA 4 & 5				-			
		3/5 = 60%							
		2021							
		MBA 67, 68, & 70							

OMBA 7, 8, 10, 11, & 12 6/6 = 100%		

Performance Indicator
GB6: Career Preparation & Enhancement -
Business graduates will be prepared with the
knowledge and skills necessary to enter or
advance in a career in the field of business and/or
pursue further education.

Objectives: Students will be prepared with the knowledge and skills necessary to enter or advance in a career in the field of business and/or pursue further education. (Exit Survey) (Alumni Survey)

		Analysis o	of Results		
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)
50% of students will agree or strongly agree with the statement.	Exit Survey – Level of agreement that the MNU MBA program prepared the student with the knowledge and skills to advance in a career in business and/or pursue graduate school or professional certification. (Q4.3 "I am more effective in the workplace after completing MNU's MBA program.")	2017 11/14 = 79% 2018 31/35 = 89% 2019 MBA 64 & 65 OMBA 4 & 5 10/10 = 100% 2020 MBA 67 & 68 OMBA 7 & 8 10/12 = 83% 2021 MBA 70 OMBA 10, 11, & 12 12/14 = 86%	Performance target met	No action taken	Exit Survey: Career Preparation 100 90 89 79 80 70 60 50 40 30 20 10 0 2017 2018 2019 2020 2021

50% of alumni will agree or	Alumni Survey - Level of	$ 2016 \\ 4/7 = 57\% $	Performance target met	The university provides no		-	Career Preparation
strongly agree with the statement.	agreement that the MNU MBA program prepared the student with the knowledge and skills to advance in a career in business and/or pursue graduate school or professional certification. (Q11.1 "My academic experiences in MNU's business program prepared me for or advanced my career.")	2017 3/6 = 50% 2018 10/10 = 100% 2019 MBA 62 & 63 OMBA 2 & 3 2/5 = 40% 2020 MBA 64 & 65 OMBA 4 & 5 2/5 = 40% 2021 MBA 67, 68, & 70 OMBA 7, 8, 10, 11, & 12 5/6 = 83%		support for graduate career preparation and enhancement. So there are no activities beyond the advice and counsel that the MBA advisor provides. This outcome is not considered essential to the ACBSP common core.	100 90 80 70 60 50 40 20 10 0		83 40 40 2019 2020 2021

Performance Indicator
Master in Business
Administration Outcome: MBA
graduates will understand how to
integrate tools and concepts from
multiple functional areas (e.g.,
accounting, finance, management,
technology, marketing, operations,
and the decision sciences) to solve
business problems.

Objectives: Students will understand how to integrate tools and concepts from multiple functional areas (e.g., accounting, finance, management, technology, marketing, operations, and the decision sciences) to solve business problems. (Peregrine Major Field Test) (Exit Survey) (Alumni Survey)

		Analysis o	of Results		
Performance Measure (Competency) 50% of students will	Description of Measurement Instrument Peregrine Major Field Test	Areas of Success 2017 11/23 = 48%	Analysis and Action Taken Performance	Results of Action Taken (occurs in the following year) 2018: No action	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.) MBA Major Field Test
score at or above the 50 th percentile for faith-based institutions.	Tied Test	2018 43/58 = 74% 2019 MBA 64 & 65 OMBA 4 & 5 16/29 = 55% 2020 MBA 67 & 68 OMBA 7 & 8 18/25 = 72% 2021 MBA 70 OMBA 10, 11, & 12 17/22 = 77%	target met	taken 2017: Since the results were very close to the performance measure, no action was taken. The results will continue to be monitored.	100 80 74 72 60 48 40 20 2017

50% of students will	Peregrine Major Field Test –	2017 MBA 59 & 60	Performance target met	2017: Changes have	MBA Major Field Test by Subject
score at or above 50 percent in each subtest.	Subtests in 1) Accounting, 2) Business Finance, 3) Management – Organizational Behavior, 4) Marketing, and the Decision Sciences 5) DS 1: Business Integration and Strategic Management, 6) DS 2: Economics, 7) DS 3: Quantitative Research Techniques and Statistics	2018 MBA 61, 62, 63 OMBA 1,2,3 2019 MBA 64 & 65 OMBA 4 & 5 2020 MBA 67 & 68 OMBA 7 & 8 (25 students) 2021 MBA 70 OMBA 10, 11, & 12 (22 students)		been made in the Applied Quantitative Methods course after these students took that course. Due to that, and since the results were very close to the performance measure, no action was taken. The results will continue to be monitored.	100 100 100 100 95 97 99 99 99 99 88 78 74 65 66 66 60 66 67 68 64 60 66 66 60 66 67 68 68 60 68 68
50% of students will agree or strongly agree with the statement.	Exit Survey – Please indicate your level of agreement that (Q4.1" MNU's MBA program has prepared me with the knowledge and skills to increase my effectiveness and/or leadership abilities in my chosen career.")	2017 13/14 = 93% 2018 31/35 = 89% 2019 MBA 64 & 65 OMBA 4 & 5 9/10 = 90% 2020 MBA 67 & 68 OMBA 7 & 8 11/12 = 92% 2021 MBA 70	Performance target met	No action taken	Exit Survey: Career Effectiveness 100 95 93 90 85 80 2017 2018 2019 2020 2021

50% of	Alumni Survey	OMBA 10, 11, & 12 14/14 = 100%	Performance	No action taken	
alumni will agree or strongly agree with the statement.	Please indicate your level of agreement that (Q9.2 "In reflecting back on the MNU graduate business program, how satisfied are you with the following aspects of the program: curriculum?")	2017 5/7 = 71% 2018 MBA 59, 60 & 61 OMBA 1 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 4/5 = 80% 2020 MBA 64 & 65 OMBA 4 & 5 4/5 = 80% 2021 MBA 67, 68, & 70 OMBA 7, 8, 10, 11, & 12 6/6 = 100%	as intended		Alumni Survey: Curriculum 100 80 60 40 20 0 2017 2018 2019 2020 2021