 **MidAmerica Nazarene University**

**ACBSP Accredited Programs**

**Business Programs Results Information**

Number of graduates for all ACBSP accredited programs, 2023-24:

Employment/Job preparedness data for all ACBSP accredited programs, 2023-24:

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| **Traditional Undergraduate Programs** |
| Of those students who completed the 2024 traditional undergraduate senior exit survey:   * **93%** agreed/strongly agreed that MNU’s business program prepared them with the knowledge and skills to enter a career in business and/or pursue graduate school or professional certification. * **26%** had a full-time job or job offer in the field of business, prior to graduation. * **15%** were already enrolled in graduate school, prior to graduation. |
| Of those students who completed the 2024 traditional undergraduate one-year alumni survey:   * **100%** agreed/strongly agreed that their academic experiences in the MNU business department prepared them for the next steps in their professional future. * **80%** are currently employed in a business-related field.   (100% of those students were offered the job within 6 months of graduating.) |
| **Organizational Leadership (OL) Program** |
| Of those students who completed the 2024 OL exit survey:   * **100%** agreed/strongly agreed that MNU's OL program had adequately prepared them to enter, or advance, in my chosen career and/or graduate studies. |
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| **Online Bachelor of Business Administration (OBBA) Program** |
| Of those students who completed the 2024 OBBA exit survey:   * **100%** agreed/strongly agreed that MNU's OBBA program had adequately prepared them to enter, or advance, in my chosen career and/or graduate studies.   **Professional Studies in Business (PSB) Programs (OL & OBBA)**  Of those students who completed the 2024 PSB one-year alumni survey:   * **100%** agreed/strongly agreed that the academic experiences in MNU’s business program prepared them to manage their career and increased their confidence in pursuing the next steps in their professional future. |
| **Graduate Studies in Business (GSB) Programs (MBA & MSM)** |
| Of those students who completed the 2024 GSB exit survey:   * **75%** agreed/strongly agreed that MNU’s graduate business program had prepared them with the knowledge and skills to increase their effectiveness and/or leadership abilities in their chosen career. |
| Of those students who completed the 2024 GSB one-year alumni survey:   * **67%** agreed/strongly agreed that MNU’s graduate business program prepared them for or advanced their career. |

Retention and Graduation data for all ACBSP accredited programs, 2023-24:

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| **Traditional Undergraduate Programs** | | |
|  | **Retention** | **Graduation** |
| **Fall 2017 Freshman** | 100% | 95% |
| **Fall 2018 Freshman** | 77% | 80% |
| **Fall 2019 Freshman** | 95% | 81% |

\*Using junior to senior retention and 6-yr graduation rate.

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| **Professional Programs** | | |
|  | **Retention** | **Graduation** |
| **AY 19-20 Starts** | 89% | 84% |
| **AY 20-21 Starts** | 76% | 69% |
| **AY 22-23 Starts** | 55% | 60% |

\*Using year to year retention, and 150% of program length graduation rate.

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| **Graduate Programs** | | |
|  | **Retention** | **Graduation** |
| **AY 19-20 Starts** | 100% | 93% |
| **AY 20-21 Starts** | 88% | 79% |
| **AY 22-23 Starts** | 80% | 52% |

\*Using year to year retention, and 150% of program length graduation rate.